



To Whom It May Concern,

I am writing on behalf of the student presenting this letter, who has been accepted to attend Shad, one of Canada's most transformative and selective youth leadership and innovation programs.

Shad is a nationally recognized program with a 45-year track record of bringing together outstanding high school students from across Canada and around the world for an intensive, month-long experience focused on STEAM, entrepreneurship, creativity, and real-world problem solving. Students are challenged to think deeply, collaborate widely, and lead with purpose. Shad is not a conference or a summer camp, it is an immersive, rigorous program designed to accelerate young people who are already showing exceptional promise.

Acceptance to Shad is highly competitive. Students are selected through a demanding application process that considers academic excellence, leadership, curiosity, initiative, and commitment to their communities. The student you are hearing from has earned their place through merit and represents the kind of thoughtful, driven, community-minded young person Canada needs.

For many students, however, the cost of attending Shad can be a barrier. That is why students may reach out to local businesses, service clubs, and community leaders to request sponsorship support. Your investment will help ensure that financial circumstances do not limit access to this life-changing opportunity.

Shad's impact is lasting. Alumni consistently describe Shad as a defining experience that expands their confidence, broadens career goals, and strengthens their belief in their ability to create meaningful change. Shad alumni go on to pursue studies and careers in engineering, medicine, technology, business, education, research, and public service, and they return to their communities with a stronger sense of leadership and responsibility.

Supporting a Shad student is an investment in Canada's future, an investment in talent, innovation, and a young person who has already demonstrated the ability to learn quickly, lead thoughtfully, and act with integrity.

Thank you for considering this request and for supporting the next generation of Canadian leaders. To learn more about Shad, please visit www.shad.ca.

With appreciation,

A handwritten signature in black ink, appearing to read "Tim Jackson", with a stylized, flowing script.

Tim Jackson
CEO
Shad Canada

