



Vice President External Relations

Reports to: CEO

Location: Shad Central, Head Office Location in Waterloo, Ontario

Shad Canada is a STEAM and entrepreneurship program for students in grades 10 and 11. During the immersive month-long program, students live on campus and participate in a real-world design challenge that prepares them to take on social and economic challenges. Shad's program is transformational and life-changing and many participants go on to innovate and start their own businesses. Shad has been running since 1980 and has more than 20,000 alumni.

The Vice President External Relations will have oversight of Shad's government relations, university relations and partnerships strategy and will contribute to Shad's organizational strategic operations. The ideal candidate is a self-starter who takes ownership of their projects and is well-rounded in all things communications.

Specific responsibilities include:

- Leading and implementing a pan Canadian government relations strategy including overseeing new funding requests and stewardship of existing grants
- Leading Shad's university relations activities including stewarding of existing relationships and working with our National Programs team to secure new program sites
- Working in collaboration with other teams at Shad, leading our partnership efforts with organizations who work with youth currently underrepresented in Shad program cohorts.
- Leading Shad's activities with third party evaluators and researchers

In addition to areas of direct responsibility, the Vice President External Relations will play a key role in developing and implementing annual and multi-year strategic plans. The position will require extensive collaboration with Shad's communication, advancement and alumni teams.

The role will be based in Waterloo, Ontario, however extensive pan-Canadian travel will be required including during the month of July when the Shad program operates.



Successful candidates will likely have experience with one or more of the following:

- Working collaboratively with diverse stakeholder groups
- Experience with the post-secondary sector
- Experience with government relations
- Experience in or with the non-profit sector
- Experience preparing and overseeing external reporting requirements

Interested applicants should apply to jobs@shad.ca by 5pm September 24, 2021

Shad Canada values the diverse and intersectional identities of its participants and team members.

We believe that equity and diversity is an integral part of the Shad community and are committed to accessibility for all. We look for applicants who embrace our values of equity, anti-racism and inclusion. As such, we encourage applications from candidates who have been historically disadvantaged and marginalized, including applicants who identify as First Nations, Métis and/or Inuit/Inuk, Black, racialized, a person with a disability, women and/or 2SLGBTQ+. All qualified candidates are encouraged to apply.

We thank all applicants but only those selected for an interview will be contacted.

